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TYBMS PROJECT LIST 2022-23

	NAME OF THE		
	STUDENT	PROJECT TOPIC	PROJECT GUIDE
		Comparative Analysis Between Reliance Mutual Fund And UTI	
1	Mahajan Shubham Vikas	Mutual Fund	Mr Rajesh Valeja
		A STUDY on DEMAT SERVICE PROVIDED BY HDFC BANK IN	
2	Mohite neha vivek	THANE DISTRICT	Mr Rajesh Valeja
_		A STUDY ON INVESTORS PREFERENCE IN GOLD AS AN	
3	NAGRALE MOHIT DILIP	INVESTMENT	Mr Rajesh Valeja
4	Davidachi Vach Dalcach	Mobile Trading: A Study To Find Investors Perspective Towards	Mr Doigab Valais
4	Pardeshi Yash Rakesh	Mobile Trading Applications.	Mr Rajesh Valeja
5	Patil Rupali Dattu	A Comparative Analysis Of Hindustan Unilever And ITC	Mr Rajesh Valeja
6	Prathamesh Manoj	To study on financial planning for salaried employee and	Mr Doigeb Valois
6	Ramane RANE SHRUTIKA	strategies for tax saving A STUDY ON INVESTMENTS AND SAVINGS HABITS OF	Mr Rajesh Valeja
7	SANJAY	SALARIED PEOPLE IN THANE CITY	Mr Rajesh Valeja
- 1	SANJAT	A STUDY ON EDUCATIONAL LOAN WITH RESPECTIVE TO	Wii Najesii valeja
8	Rawat sahil rajesh	TJSB BANK OF THANE REGION	Mr Rajesh Valeja
	Sahoo Sandeep	A Study on Investor Attitude Towards Investing in Equity shares	ivii reajoon valoja
9	Manaranjan	or Mutual funds.	Mr Rajesh Valeja
	Sanjaray Krishna	A Study On E-banking And It's Impact On Financial Activities Of	· · · · · · · · · · · · · · · · · · ·
10	Bharatkumar	Micro & Small Businessman In Mumbai	Mr Rajesh Valeja
11	Sawant sejal suresh	A Study On Working Capital Of Mahindra And Mahindra	Mr Rajesh Valeja
	SHINDE RAHUL	A STUDY ON USE OF PAYMENT WALLETS IN THANE	,
12	SHAMRAO	REGION	Mr Rajesh Valeja
13	Shinde shubham sharad	To understand the system and growth of FDI in India	Mr Rajesh Valeja
14	Thakur Ankit Manoj	Study on cyber crime in banking sector	Mr Rajesh Valeja
15	Upadhyay Priya Rajesh	Mutual fund as a tool of invest among costomer in the thane	Mr Rajesh Valeja
	Vyas Dimple		,
16	Mahendrakumar	A project report on Capital Market Reforms.	Mr Rajesh Valeja
		A Study on Perception of Investors Investing in Life Insurance	
17	Yadav Aman Vijay	Corporation of India (LIC) in Thane.	Mr Rajesh Valeja
18	Yash Mahendra Kedari	COMPARATIVE ANALYSIS OF INVESTMENT INSTRUMENT	Mr Rajesh Valeja
19	Yerunkar yash Sandeep	A study on SBI Life insurance company	Mr Rajesh Valeja
		Brand customer satisfaction towards H&M with reference to	
20	Aakash Anil Dwivedi	Thane City	Prof Sneha Takkar
21	Ambre Prasad Balkrishna	Role of packaging in sales of FMCG products	Prof Sneha Takkar
		A study on consumer satisfaction towards Introduction Himalaya	
22	Avdhut Ananda Durgavle	skincare products	Prof Sneha Takkar
	Dahale Yadnyesh	A study on consumer satisfaction towards Introduction Mama	
23	Deepak Rekha	Earth products	Prof Sneha Takkar
	=	A study on preciption toward the bajaj company bike reference	
24	Dhatrak tushar bhanudas	to thane city	Prof Sneha Takkar
25	Gamare Aditi Anil	Consumers Attitude Towards Online Shopping	Prof Sneha Takkar
		A study on consumer satisfaction towards zudio with reference	ar arrange restriction
26	Gupta Raj Satyaprakash	to Thane city	Prof Sneha Takkar
	Jadhav kadambari		
27	ramchandra	Consumer attitude and satisfaction towards menstrual cup	Prof Sneha Takkar

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28	Kadam vedant vithoba	Customer perception on digital payment system	Prof Sneha Takkar
	Kadare Rupesh	A study on Consumer Satisfaction towards Uber cabs in Thane	
29	Sanjay Surekha	Region	Prof Sneha Takkar
	3 3	IMPACT OF E-COMMERCE ON CONSUMER BUYING	
30	Kamble saish manish	BEHAVIOR WITH REFRENCE TO THANE CITY	Prof Sneha Takkar
	Khandpekar	The study of buying behaviour of LG electronics with reference	
31	Himanshu Dinesh	to Thane City	Prof Sneha Takkar
<u> </u>	KONNUR JAYPRAKASH	Consumer preferences for Eco -friendly products in Thane	
32	SANJIVKUMAR	region	Prof Sneha Takkar
33	Mandal Raj Santosh	A study on Consumer Satisfaction towards Ola cabs in Thane Region	Prof Sneha Takkar
34	Om Vinayak Lokare	The Study on instant rise of fruits and vegetables delivery apps with reference to thane city	Prof Sneha Takkar
35	Rohit Gangaram Aher	A study on fast fashion	Prof Sneha Takkar
36	Siddharth khedekar	Customer brand satisfaction towards zara regards to thane city	Prof Sneha Takkar
37	Masvkar Pratham	A study of skill development online course offered by Maharastra govt and their contribution to under graduate students in Thane city.	Dr Varsha More
38	More Unnati	A sudy of customer satisfaction level of E - bike users in Thane city.	Dr Varsha More
39	Patankar Shubham	A comparative study of Angel broking & Zerodha with respect to customer satisfaction in Thane city.	Dr Varsha More
40	Patil Akash	ABSENT	Dr Varsha More
41	Patil Kaustubh	A sudy of consumer perception regarding Zomato and Swiggy a compartive study in Mumbai city.	Dr Varsha More
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43	Pawar karan	ABSENT	Dr Varsha More
44	Prajapati Ram	A study of Grocers in Bhandup area to understyand the impact on business after introduction of departmental stores.	Dr Varsha More
45	Rahate Mahesh	A comparative study of Indian & imported watch brands in Thane city.	Dr Varsha More
46	Rai Aman	A study of marketing strategies adopted by OLA - EV scooty in Thane city.	Dr Varsha More
47	Saroj Sumit	A study of Gaming Console market with respect to young generation in Thane city.	Dr Varsha More
48	Sarphale Kunal	A study of unorganised appreal market in Thane city.	Dr Varsha More
49	Sherekar Rohit	A study of customer satisfaction index of MBA Chaiwala in Dadar.	Dr Varsha More
50	Shirgaonkar Tejas	A study of role played by Insta Influencer in increasing the sale of products promoterd by them.	Dr Varsha More
51	Singh Malkit	A study of brand prefernces by young generation for sneakers in Thane city.	Dr Varsha More
52	Sonawane Ritika	A study of growth of cloud kitchens after bthe Pandemic in Thane city	Dr Varsha More
53	Vaidya Amey	A study od consumer behaviour of Reliance fresh customers with respect to Thane city	Dr Varsha More

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55	Yadav Kamal	A study of marketing strageties adoipted by Jumbo king outlet in Thane city	Dr Varsha More
56	Jayesh Kotangale	A study of awarness generation regarding stock market investment in Thane city	Dr Varsha More
57	Adawade Swayam	"A STUDY ON CUSTOMER SATISFACTION TOWARD LOAN PRODUCT OFFERED BY SBI BANK AND ABHYUDAYA CO-OPERATIVE BANK LTD	
31	Adawade Swayam	A comparative study on investors perception towards stock and	
58	Aute Aditya	mutual funds	Dr Pradnya Tiwad
59	Chatree Neeraj	A study on fund management of bank with refrence to bank of maharashtra	Dr Pradnya Tiwad
60	Chavan Shriya	A study on health insurance in LIC	Dr Pradnya Tiwad
61	Choudhari Kiran	A comparative study on impact of FDI on banking sector in India	Dr Pradnya Tiwad
62	Dubey Adarsh	A study on Customer attitude towards online payment mode	Dr Pradnya Tiwad
63	Gadakh Piyush	A study on consumers perception towards gst	Dr Pradnya Tiwad
64	Gaud Mamta	A study on consumer perception on third party transaction application	Dr Pradnya Tiwad
65	GHEGADE Suyash	portfolio management and mutual fund special reference to sbi mutual fund	Dr Pradnya Tiwad
66	Guddu Shivani	A study on risk management strategies of TJSB bank with respect to consumer services	Dr Pradnya Tiwad
67	Gupta Sandhya	A study on awareness of various saving schemes of post office	Dr Pradnya Tiwad
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69	Jain Nidhi	A study on current scenario on start ups in inidian economy	Dr Pradnya Tiwad
70	Kadale Sanika	A study on Demat account services provided by SBI bank	Dr Pradnya Tiwad
71	Karande Anike	The role of life insurance corporation LTD in Indian Insurance company	Dr Pradnya Tiwad
72	Karnik Samiksha	A study on working capital management conducted at parle biscuits limited	Dr Pradnya Tiwad
73	Kashelkar Prathamesh	Study on strategies adopted by derivatives trading	Dr Pradnya Tiwad
74	Kedari Yash	COMPARATIVE ANALYSIS OF INVESTMENT INSTRUMENT	Dr Pradnya Tiwad
75	Kule Nitish	A comparative study on Mutual Funds and Portfolio Management Service Funds	Dr Pradnya Tiwad
76	Mahajan Krutika	A study on awareness and perception of digital currency among students with respect to Thane district	Dr Pradnya Tiwad
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78	Chavan Sakshi Shivaji	Study on stress management techniques implemented based on Indian Ethos management	Mrs Mayura Patil
79	Dalvi sakshi Tulshidas	Challenges of working remotely during pandemic	Mrs Mayura Patil
80	Dhadve Niyati Prakash	To study job satisfaction of employees in Aditya Birla capital	Mrs Mayura Patil
81	Anisha Anant Dhuri.	Workforce Diversity -A key to improve the productivity of the organization with reference to zomato	Mrs Mayura Patil
82	Dodake suyash sushant	To study employees preference: work from home, work from office and hybrid mode in it sector	Mrs Mayura Patil

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85	Gaikwad Riddhi Arun	Best practices of HRM in IT sector	Mrs Mayura Patil
86	Ghode Priyanka B	A Study On Promotion and Reward Policy for Employees at SBI	Mrs Mayura Patil
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91	Ravindra	Indian management against western management	Mrs Mayura Patil
		Employee retention strategy comparative study of WIPRO and	
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93	Kamble Pratham Deepak	Performance Management System at HDFC Life Insurance	Mrs Mayura Patil
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		Impact of Rewards and Recognition on Employee Motivation	
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96	Kolge Akshada dilip	management in TCS	Mrs Mayura Patil
		TO STUDY THE TRAINING AND DEVELOPMENT METHOD	
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